



2nd INTERNATIONAL Winter University UNIWIN 2025



20 JAN - 02 FEB 2025





Green transition and sustainability

University of Vaasa - Finland

Prof. Ahm Shamsuzzoha

Prof. Naser Bajraktari

COURSE DESCRIPTION

This course aims to give an overview of how green transition and sustainability support to maintain global environment and bring awareness among the wider learners communities. It teaches students how to pinpoint specific steps they can take to slow down the impacts of climate change and advance the green transition to an environmentally friendly future.

LEARNING OUTCOME

- to offer basic knowledge on various topics such as green innovation, green mindset, environmental awareness, factors responsible for environmental damage, etc.
- to equip students with the information, abilities, and mindsets required for a more sustainable and greener economy and community.
- to foster a shared awareness of the profound and revolutionary changes required in education and training for environmental sustainability and the green transition,
- to assist students in incorporating sustainability into their educational programs as well as throughout all facets of their future careers.





Cloud Based Hotel program “Elektraweb”

University of Balikesir - Turkey

Prof. Esat Sackes

Prof. Behrije Ramaj

COURSE DESCRIPTION

Nowadays, automation programmes used for many professions have started to be cloud-based. The programmes used for hotels have become widespread as cloud-based instead of local server. It is important that people who will work in the hotel industry can use such cloud-based programmes. Elektraweb hotel programme is one of the most widely used cloud-based programmes. With this course, students will be taught Elekiraweb reservation modul. Elektraweb is one of the easiest hotel programs to use and learn.

LEARNING OUTCOME

In this course, students will see how to create a reservation, welcome and checkin the customer, enter room charges and other expenses, receive payments, and finally, generate the folio and issue the invoice when the customer checks out.

Also:

- To be able to understand the organizational structure of the front office
- To analyze the importance of the front office department for hotels hotel industry
- To be able to use a computer-based programme for the front office





Tourism and Cultural Traditions in Bulgaria and Kosovo

Technical University of Sofia - Bulgaria

Prof. Gjore Nakov

Prof. Alberta Tahiri

COURSE DESCRIPTION

Tourism is one of the fastest-growing industries in the world today. At the same time, it is true that the tourist industry, and in particular Tourism and Cultural Traditions, also regularly offers natural and cultural properties as destinations. Studying the elements of the natural and cultural resources, their geographic distribution, and recognizing the criteria for their identification, assessment and qualification "heritage objects," as well as defining the protection ways and using them for educational purposes and social and economic development. This course will focus on two countries, Bulgaria and Kosovo.

LEARNING OUTCOME

This course aims to give the student an understanding of Tourism and Cultural Traditions in general. The course will address the definition of Tourism and Cultural Traditions. Also, students will understand Tourism and Cultural Traditions and how it differs from other types of tourism. So, the correlation between natural and cultural resources and sustainable tourism is currently at the top of research. To equip students with advanced skills to work in the tourism.





Multi-criteria decision making and multidimensional comparative analysis

Szczecin University - Poland

Prof. Kestra Nermend

Prof. Elvis Elezaj

COURSE DESCRIPTION

The aim of the subject is to show the possibilities of using a computer (using qualitative and quantitative data) to model decision-making situations. Different methodological approaches to solving decision-making problems in the area of multi-criteria and multi-dimensional decision analysis will be presented.

LEARNING OUTCOME

They will improve to solve simple problems in tourism, environment etc.,
They are able to use independently these methods for research,
They will create their own study and analyzing for phenomena and problems,
They will offer decision supports in problems in business problems and stagnation,
They will improve to analyze the feasibility and rationalization about ideas, novelties or concepts business models.

